

November 2011



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Upcoming Events

- **November 2 2011 - 11:30 AM**
Board of Directors Meeting
Sagebrush
- **November 8 2011 - 5 pM**
Board of Directors Meeting
Deer Brook Golf Club
- **Novmeber 8, 2011 - 6 PM**
Monthly Meeting
Deer Brook Golf Club
Speaker:
- **November 11, 2011**
Golf Tournament

GOLF TOURNAMENT—NEW DATE!!

Our 4th Annual Golf Tournament has been scheduled for **Friday, November 11, 2011** at the Cleveland Country Club.

Registration & Lunch will begin at 11 AM. We will have a shotgun start at 12:11 PM. Entry Fee is \$55 per player. We are asking all members to help advertise this event and invite people to play, proceeds go to the **American Legion World Series**. If you or anyone you know would like to sponsor a hole at the tournament, please let us know ASAP. Please contact Matthew Smart at 704.913.0070 or Katie Bradley at 704.472.0133 with any questions.



New-Home Sales Rose 5.7% in September

Sales of newly built, single-family homes posted a 5.7% gain to a seasonally adjusted annual rate of 313,000 units in September - their fastest pace in five months - according to government data released Oct. 26. Sales gained 11.2% in the South and 9.7% in the West, but dropped 4.2% in the Northeast and 12.2% in the Midwest. While some in the media attributed the sales gain to builders cutting home prices, it's more accurate to say that a large portion of the homes sold in September were entry-level units targeted to first-time buyers. After all, first-timers are driving the marketplace right now because they do not have to sell an existing home. In our press release reacting to the latest numbers, NAHB called attention to the fact that such entry-level buyers are particularly dependent upon federal policies and programs that support homeownership such as the mortgage interest deduction and low down payment mortgage options that have been threatened by recent government proposals. Meanwhile, although 313,000 units is still quite low by historic standards, it is on par with NAHB's forecast for the overall number of new-home sales this year and is an encouraging sign of an anticipated broader recovery over the course of next year. Meanwhile, builders have aided the prospects for recovery by refraining from building new product in areas where there is an oversupply of existing units. According to the latest figures, the inventory of new homes for sale held at an all-time low of 163,000 units in September, representing a relatively modest 6.2-month supply at the current sales pace. *View NAHB's press release or the government's full report online.*

Call to Action: Congress Must Extend the Conforming Loan Limits

The Senate has approved a spending bill to reinstate for another 2 years the higher loan limits for Fannie Mae, Freddie Mac and the Federal Housing Administration that expired on Sept. 30. House Republicans are currently debating whether to keep this provision in the legislation or strip it out. This issue is of vital importance to our members, our industry and the economy.

It is imperative that the House acts to reinstate the higher loan limits to ensure that millions of homes will still be eligible for Fannie Mae, Freddie Mac and FHA funding. If the House does not respond positively, millions of potential buyers who seek a home loan will be subject to higher mortgage interest rates, fees and down payments and more stringent credit standards.

Ways to Act:

- ◆ Members should take one of the following actions with their members of Congress and explain why it is absolutely vital that the House moves to reinstate the higher loan limits:
 1. Call them at 866-924-6242
 2. Write them at www.capitolconnect.com/builderlink
 3. Set up a meeting with House lawmakers when they are in their home districts the week of Nov. 7.
- ◆ Meet with your local REALTORS chapter or mortgage brokers. Working as a team, you can send a powerful message to your local Congressman.
- ◆ *Stress that failure to restore the higher loan limits will:*
 - Reduce housing demand
 - Place downward pressure on home prices
 - Trigger more foreclosures
 - Impede job creation
 - Cause the fragile economy to backslide into recession

If you have any questions or feedback, please email BuilderLink@nahb.org

2012 NAHB International Builders Show

Make plans today to join your colleagues for 4 days of non-stop business and networking February 8-11 in Orlando. With more than 50,000 attendees, 1,000 industry suppliers and nearly 200 education sessions, you'll get a year's worth of value in just 96 hours.

Visit www.buildersshow.com for more information.

**“70% of success
in life
is showing up.”**

- Woody Allen

CLEVELAND COUNTY CODE NEWS

NC Department of Insurance
Office of the State Fire Marshal - Engineering Division
1202 Mail Service Center, Raleigh, NC 27699-1202
919-661-5880

Crawl Space Heights for Cleanouts

Code: 2012 Plumbing Code

Date: September 1, 2011

Section: 708.4

Question:

If a cleanout is placed in a crawl space, is the travel path required to be 24 inches in height?

Answer:

Yes, the cleanout must extend to the outside of the building if the crawl space height is less than 24 inches. If the cleanout is placed in the crawl space, the crawl space height shall be not less than 24 inches at the cleanout and along the travel path from the access door to the cleanout.

Sincerely,

Paul Ezell
Cleveland County
Codes Administrator



KNOW THE CODE

Paul Ezell

Cleveland County

Codes Administrator

704-484-4997

**“The road to
success is always
under
construction.”**

Attention Builders & Siding Contractors/Installers

L and E Research is a market research company with offices in Raleigh. Basically, they conduct studies and consumer focus groups to assist clients with their marketing, sales, etc. Anyone can sign up to be in their database and apply to participate in a study. If you qualify, they call you to arrange your participation, and participants are paid for their time. Most studies are in Raleigh, although they have a few in other parts of NC from time to time.

Here's the info:

We are looking for Builders and Siding Contractors/Installers to participate in an upcoming focused panel discussion session during the Principia Siding Conference to be held in Charlotte on November 14th & 15th. Qualified participants will be paid \$250.00 for an interactive panel session that would last approximately 45 minutes. Your participation would also include free admission to the conference as well as meals for the day. When responding please tell us the following - BUILDERS - Approximately how many homes have you constructed in the past year? SIDING CONTRACTORS/INSTALLERS - How many siding jobs have you installed in the past year? Thank you!

I am sure that some of our members would enjoy this and could use the financial incentive, especially this time of year. Anyone who is interested can use this web address and click on the link for the builder/siding contractor study :

http://www.leresearch.com/participants_raleigh_currentprojects.asp \

You will be prompted to enter your contact information and contacted if you fit the parameters of the study.

November Webinars

Nov. 9: Learn to Create & Market on a Budget That Does More With Less

Nov. 16: Webinar Explores Strategies, Best Practices for Changing 50+ Market

Nov. 30: Learn to Create Expensive Looking Details
Within an Affordable Budget

To register online, visit the NAHB Webinar Wednesdays registration page; or call NAHB's Office of the Registrar at 800-368-5242 x8338, or email registrar@nahb.org. For more information, email Tamsin Ayer at NAHB, or call her at 800-368-5242 x8673.

NCHBA 4th Quarter Board Meeting & Installation Notice

When: December 6, 2011 from 8:30 am to 5:00 pm || Winston-Salem, NC
Twin City Quarters Marriott, 425 North Cherry St., Winston-Salem, NC 27101
Register at <http://www.nchba.org/wp/events/quarterly-meetings-sign-up/>.

Building Permits September 2011

Kings Mountain

Location	Contractor	Type Constr.	Valuation
405 Beveledere Cir	Homeowners	Addt/Remodel	\$3,000
409 W Gold St	Homeowners	Addt/Remodel	\$8,000
301 N Roxford Rd	Horne Construction	Addt/Remodel	\$5,000
701 Oakland St	Horne Construction	New Construction	\$250,000
207 Wintergreen Ct	Hall Builders	New Construction	\$111,594
105 Parkgrace Rd	Michael Brown	New Construction	\$33,885
409 S Cherokee St	Homeowner	Addt/Remodel	\$300

All Permits not listed. TOTAL VALUATION OF PERMITS LISTED **\$411,779**

Shelby

Location	Owner	Contractor	Type Constr.	Valuation
319 E Marion St	Dollar General	Dooley Mack	Int. Renovations	\$203,944
1002 Mark Dr	Butler Properties	Owner	Addition	\$25,000
708 Cedar Hill Dr	Stitzel Properties	Owner	SFD	\$260,000
200 W Dixon Blvd	Carter Chevrolet	TC Strickland	Renovations	\$135,000
2618 Flagstone Ct	Keith Latham	Stitzel Properties	Bonus Room	\$9,000
815 Craig Pl	Connie Surratt	TA Hudson	Deck & Renovations	\$45,000
200 W Warren St	Farmer's Market	Proven Cont	Windows & Doors	\$287,509

All Permits not listed. TOTAL VALUATION OF PERMITS LISTED **\$965,453**

Cleveland County

Location	Owner	Contractor	Type Constr.	Valuation
713 Yelton Dr	Charles Leslie	Madison Builders	SFD	\$126,000
130 Penny Dr	Michael Passmore	Owner	SFD	\$120,000
2071 Adair Dr	Delane Davis	North Point Builders	SFD	\$214,000
1932 Burke Rd	Johnny Lewis	Cline's Modular	SFD	\$209,000
1226 New Crest Lane	Charles Carrigan	Kevin Woods	Additions	\$30,000
100 Alexandria Dr	Anthony Cloninger	James Johnson	Int Remodeling	\$15,000
2901 Elizabeth Ave	Koontz Living Trust	Southern Craftsmen	Addt to SFD	\$16,000
337 Hull Rd	St Paul Baptist Ch.	Chris Cook	Fellowship Hall	\$343,166
104 Caring Way	Richard Moore	Owner	Storage Building	\$5,000

All Permits not listed. TOTAL VALUATION OF PERMITS LISTED **\$1,078,166**

Total Valuation of Kings Mountain, Shelby & Cleveland Co. \$2,455,398

MEMBERSHIP RENEWALS DUE OR COMING DUE

ET Rentals, Inc
Quality Homes
Concrete Supply Company
Concrete Specialty Contrs, Inc
Wesson Septic Tank Service, Inc.
Martins Electric & Networking

Logan Plumbing Service
Glenn Williams Const Inc
Republic Services of NC
Settle Heating & Air
Lowe's
Cleveland Lumber Co



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STATE DIRECTOR

Glenn Williams
Glenn Williams Construction

EXECUTIVE OFFICER

Katie Bradley

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Fax: 704-480-6181

Katie's Cell: 704-472-0133




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