

October 2011



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Upcoming Events

- **October 11 2011 - 5 PM**
Board of Directors Meeting
Deek Brook Golf Club
- **October 11, 2011 - 6 PM**
Monthly Meeting
Deer Brook Golf Club
Speaker: Piedmont
Components Truss
Manufacturing



New Home Sales Decline

Sales of newly built, single-family homes declined 2.3% to a seasonally adjusted annual rate of 295,000 units in August, according to newly released data from the U.S. Commerce Department. The decline is from an upwardly revised, 302,000-unit rate in the previous month.

"The number of foreclosed homes on the market continues to pose major challenges, not just to builders who have to compete against that low-priced product, but also to buyers who need to sell an existing home before trading up to a new one," said Bob Nielsen, Chairman of the NAHB and a home builder from Reno, Nev. "As the price data show, entry-level homes are generally driving the new-home market right now, and that's because first-time buyers don't have another home they have to sell."

"As builders in our recent surveys have been telling us, the lull in new-home sales continued even as mortgage rates held at extremely favorable levels in August. This is partly because continuing tight credit conditions are dissuading even well-qualified buyers, who are having trouble obtaining the good rates that are out there," said NAHB Chief Economist David Crowe. "However, on a positive note, today's numbers confirm that builders are wisely refraining from adding to the inventory of unsold new homes, which is currently at a 49-year low."

The only region to register an increase in new-home sales in August was the Midwest, where sales rose 8.2%. Meanwhile, the Northeast, South and West posted declines of 13.6%, 2.4% and 6.3%, respectively.

The inventory of new homes for sale fell to 162,000 units in August, a new record low. However, due to the slower sales pace, the months' supply of new homes rose slightly, to 6.6.

GOLF TOURNAMENT

Our 4th Annual Golf Tournament will be rescheduled. An email will be sent out soon with the new date. We are asking all members to help advertise this event & invite people to play, proceeds go to the **American Legion World Series**. Please contact Matthew Smart at 704.913.0070 or Katie Bradley at 704.472.0133 with any questions.

NCHBA News: Housing = Jobs

With the construction industry as the second largest employer in North Carolina, it can be no surprise that unemployment will be up when housing is down. The opposite is also true. When the housing market strengthens, unemployment goes down. Said differently: housing equals jobs.

Already in 2008 economists tied the health of the North Carolina economy to the strength of the housing sector. For example, Dr. Mike Walden, North Carolina Cooperative Extension economist in the College of Agriculture and Life Sciences at N.C. State University—while stating in his economic outlook report on December 17, 2008, that North Carolina was officially in a recession and that jobs were down—pointed to the housing market. He said, “The housing market is very down right now, so if we have an increase next year, it’s still not going to mean that the housing market is back on track. But it will mean that the market is moving in the right direction, and a recovery in the housing market will help North Carolina’s economy overall also recover.”

The NCHBA works on many fronts to strengthen housing. On the **code front** it works to keep unnecessary regulation from driving builders out of business. On the **legislative front** it encourages legislation that keeps housing affordable for the North Carolina citizens who form the backbone of our economy: the teachers, the policemen, the small business people. On the **education front** it works to keep its membership, the builders and remodelers of the state, at the forefront of the market by offering training opportunities for emerging trends, like Green Building, while teaching them how to survive dramatic market fluctuations. On the **communication front** it draws the best minds in the state together to share and pass on the wisdom and experience that has kept the building industry strong in North Carolina for the past 50 years.

Let’s all work together to bring economic recovery and jobs back to North Carolina as we find solutions to the problems that are keeping housing from being strong.

“Either you run the day or the day runs you.”

-Jim Rohn

Donate to NAHB BUILD-PAC & You Could Win an iPad!

Interested in owning an iPad? Do you also want to support the housing industry’s effectiveness in Washington, DC? *North Carolina is holding a fundraiser for NAHB BUILD-PAC, now through January. NAHB BUILD-PAC supports pro-housing candidates for Congress.

Tickets are 1/\$20 or 3/\$50 – to buy a ticket for the drawing, please contact Jessi Hayes at jhayes@nchba.org or 1-800-662-7129.

CLEVELAND COUNTY CODE NEWS

It's new code book time! The International Code Council (ICC) has the NC State Building Code, NC State Mechanical Code, NC State Plumbing Code and the NC State Fuel Gas Code available for purchase. The NC State Residential Code, NC State Energy Code and the NC Administration Code will not be available for purchase until January 2012. North Carolina has adopted the ANSI 117.1 2009 Edition to replace the ANSI 117.1 2003 Edition. All of these can be purchased at ICC by calling [1-800-786-4452](tel:1-800-786-4452) or by visiting their web-site at www.iccsafe.org. When you order them, make sure you order the NC State Codes. As everyone knows, North Carolina adopts the International Building Codes and amends them. If you don't specifically order the NC State Building Codes, you'll get the wrong codes.

KNOW THE CODE

Paul Ezell

Cleveland County

Codes Administrator

704-484-4997

Also, you can click on this link

http://www.ecodes.biz/ecodes_support/Free_Resources/2012NorthCarolina/12NorthCarolina_main.html and it will take you to a web page at ICC and you can open the available codes in PDF Format and read them.

Remember, it's Halloween time so please be careful if you're out and about.

Watch out for all the Ghost and Goblins.

Sincerely,

Paul Ezell
Cleveland County
Codes Administrator



“Go BIG or go home. Because it's true. What do you have to lose?”

-Eliza Dushku

Oct. 19: Free Webinar on Building Profits, Possibilities With Home Health Technology

With more home owners having a strong desire to remain independent and at home, Aging-in-Place Technology Watch's Laurie Orlov predicts that the aging and technology industry will reach \$20 billion by 2020. To help members tap into this market, NAHB is offering a free-to-members webinar, “Build Profit and Possibilities with Home Health Technology,” to provide insights into this growing area of the home building industry, highlighting current trends in consumer preferences with respect to design and technology.

Presented by NAHB’s Business Management & Technology Information Committee, the webinar will be from 2:00-3:00 p.m. on Wednesday, Oct. 19.

To Register: The webinar is free to NAHB members. To register online, visit the NAHB Webinar Wednesdays registration page; or call NAHB’s Office of the Registrar at 800-368-5242 x8338, or email registrar@nahb.org.

Halloween Facts

- ◆ **Orange and black are Halloween colors because orange is associated with the Fall harvest and black is associated with darkness and death.**
- ◆ Jack o’ Lanterns originated in Ireland where people placed candles in hollowed-out turnips to keep away spirits and ghosts on the Samhain holiday.
- ◆ **Pumpkins also come in white, blue and green. Great for unique monster carvings!**
- ◆ Halloween was brought to North America by immigrants from Europe who would celebrate the harvest around a bonfire, share ghost stories, sing, dance and tell fortunes.
- ◆ **Tootsie Rolls were the first wrapped penny candy in America.**
- ◆ The ancient Celts thought that spirits and ghosts roamed the countryside on Halloween night. They began wearing masks and costumes to avoid being recognized as human.
- ◆ **Halloween candy sales average about 2 billion dollars annually in the United States.**
- ◆ Chocolate candy bars top the list as the most popular candy for trick-or-treaters with Snickers #1.
- ◆ **Halloween is the 2nd most commercially successful holiday, with Christmas being the first.**
- ◆ Bobbing for apples is thought to have originated from the roman harvest festival that honors Pomona, the goddess of fruit trees.
- ◆ **Black cats were once believed to be witch's familiars who protected their powers.**

Building Permits August 2011

Kings Mountain

| Location | Contractor | Type Constr. | Valuation |
|--------------------|--------------------|------------------|-----------|
| 407 S Cherokee St | Stephen Edwards | Addition/Remodel | \$25,750 |
| 1611 Shelby Rd | Homeowner | Addition/Remodel | \$800 |
| 314 Downing Dr | Bowen Construction | Addition/Remodel | \$10,000 |
| 111 Liberty Ct | Hall Builders | New Construction | \$112,950 |
| 204 Wintergreen Ct | Hall Builders | New Construction | \$111,595 |
| 702 Henry St | Rays Carpentry | Addition/Remodel | \$6,500 |

| | | |
|-------------------------|-----------------------------------|-----------|
| All Permits not listed. | TOTAL VALUATION OF PERMITS LISTED | \$267,595 |
|-------------------------|-----------------------------------|-----------|

Shelby

| Location | Owner | Contractor | Type Constr. | Valuation |
|-----------------------|-----------------|----------------------|--------------------|-----------|
| 307 Firefly Path | Mangum & Mull | North Point Builders | SFD | \$202,980 |
| 124 Northeastern Dr | David Wright | North Point Builders | SFD | \$276,335 |
| 221-E Chestnut St | Ronald Spangler | Owner | Repair Fire Damage | \$23,000 |
| 123 W Graham St | City of Shelby | Eddie Williams | Add Handicap Ramp | \$700 |
| 301-2 Pinkney St | Barbara Ussery | Howard Dawkins | Patio to Sunroom | \$5,000 |
| 1326 South Hampton St | Carol Wood | Southern Crafts. | Repair Roof | \$5,000 |
| 1851 E Dixon Blvd | Ron Walker | Owner | Renovations | \$40,000 |
| 836 Churchill Drive | Gary Gullatte | Owner | Repair Fire Damage | \$133,000 |
| 102 Park Circle | Ann Jewel | Beam Edwards | Flat Roof to Gable | \$14,500 |

| | | |
|-------------------------|-----------------------------------|-----------|
| All Permits not listed. | TOTAL VALUATION OF PERMITS LISTED | \$700,515 |
|-------------------------|-----------------------------------|-----------|

Cleveland County

| Location | Owner | Contractor | Type Constr. | Valuation |
|------------------------|-------------------|-----------------------|--------------------|-----------|
| 104 Smarr Ac | Doug Roseboro | Johnson & Associates | SFD | \$164,000 |
| 3135 Ola Court | George Wilson | Greene Building Corp. | SFD | \$262,000 |
| 525 1 Moriah Church Rd | Curtis Hamrick | Owner | SFD | \$200,000 |
| 104 Cabaniss Farm Rd | Kevin Moss | Owner | SFD | \$207,000 |
| 116 Trotter Ln | Robert Sparrow | Owner | Enclose Carport | \$7,750 |
| 220 Wall Ave | David Dunham | American Restoration | Repair Fire Damage | \$70,000 |
| 150 North Shore Dr | Bobby Jackson | Owner | Attached Garage | \$22,000 |
| 3000 Sandie Dr | Jenny Deatrick | Owner | Enclose Garage | \$8,000 |
| 911 Pleasant Dr | Gregory Casler | Owner | Adding Porch | \$5,300 |
| 134 Ware Loop Dr | Michael Hullender | Owner | Addt to SFD | \$27,000 |
| 4504 Fallston Rd | Klaus Schulze | Clines Modular | Addt to Modular | \$49,350 |

| | | |
|-------------------------|-----------------------------------|-------------|
| All Permits not listed. | TOTAL VALUATION OF PERMITS LISTED | \$1,022,400 |
|-------------------------|-----------------------------------|-------------|

| |
|---|
| Total Valuation of Kings Mountain, Shelby & Cleveland Co. \$1,990,510 |
|---|

MEMBERSHIP RENEWALS DUE OR COMING DUE

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Martins Electric & Networking

ET Rentals, Inc
Quality Homes
Republic Services of NC
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