

May 2011



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Upcoming Events

- **May 10, 2011 - 5 PM**
Board of Directors Meeting
Deer Brook Club House
- **May 10, 2011 - 6 PM**
Monthly Meeting
Deer Brook Club House



2011 Reverse Raffle & Silent Auction

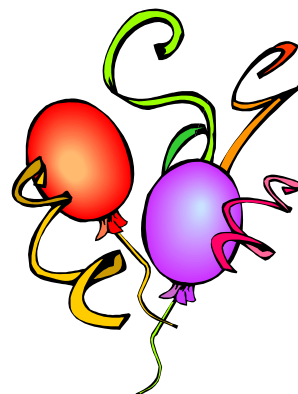
The Home Builders largest fundraiser of the year, our Reverse Raffle, came to a close on Saturday April 9th. We sold 222 tickets, made over \$1,000 in our Silent Auction and \$180 in our 50/50 drawing.

A lot of hard work goes into making this fundraiser a success and we want to thank everyone involved. A special thank you goes out to the following individuals who went above and beyond making this a great year:

Clyde & Mary Willis - Helping before & during the event & Donations
David Settle - Bartender, helping before & during the event & Donation
Ed Howard - Helping before & during the event
Cindy Howard - Bartender & Silent Auction Donation
Danny & Gale Willis - Ticket Collection
Ronnie Whetstine - Helped during the event
Mickie Bouzon - Silent Auction Donations & helping during the event
Selma Brooks - Silent Auction Talley
Roger Martin - Sold 50/50 Tickets
Cleveland County Fairgrounds & Wanda Webber
Smoke on the Square

Congratulations to our Reverse Raffle Winners

Catherine Hilton	\$5,000
Jim Horn	\$1,000
J.L. Murtagh	\$500
Jimmy Wilson	\$500
Gary Hastings	\$500
Melvin Lutz	\$500
Keith Earwood	\$500
Jerry McPherson	\$500
Mark Cummins	\$500
Johnnie Ingle	\$500



May is NC BUILD-PAC month!

Throughout the month of May*, local associations will be competing against each other to see who can raise the most money and have the highest participation for NC BUILD-PAC.



Local associations are broken down into four groups based on their 2011 fundraising goals. This promotes friendly competition among similarly sized associations. Prizes will be awarded to the winner of each category in each group.

The categories are:

- Highest percentage of member participation between May 1 – May 31
- Highest percentage of goal raised between May 1 – May 31
- Most new contributors** between May 1 – May 31

The winner in each of the four groups of local associations will have the option of receiving the prize money to go toward their local NC BUILD-PAC reserve or their general fund. This is a great way to earn some extra money for your association! Remember that for every dollar given to NC BUILD-PAC, 30 cents goes directly into the local reserve account of your local association.

This year we are focused on broadening participation in NC BUILD-PAC – it is our hope to get at least \$10 from each member from every association for this important advocacy program. If you have ever thought about supporting NC BUILD-PAC, this is the month and the time to do it!

Contact your local association to find out more about what they are doing to raise money for NC BUILD-PAC and how you can help!

Remember, you cannot send a business check, you will need to send a personal check for your donation. Please contact Katie Bradley for more information at 704-472-0133.

**Checks must be dated between May 1-May 31 in order to be eligible toward your contest total.*

***A new NC BUILD-PAC contributor is defined as an individual who has not given to NC BUILD-PAC in the previous five years (May 1, 2006 – April 30, 2011). The NC State Board of Elections reporting software will be the source of information.*

"Ninety-nine percent of failures come from people who have the habit of making excuses."

-George W. Carver

CLEVELAND COUNTY CODE NEWS

This is being written as a reminder, not only for contractors but to ourselves as well.

Section N1101.8 reads as follows:

"A permanent certificate shall be posted on or in the electrical distribution panel, inside the kitchen cabinet or other approved location. The certificate shall be completed by the builder or registered design professional. The certificate shall list the predominant R-values of insulation installed in or on ceiling/roof, walls, foundation (slab, basement wall, crawlspace wall and/or floor) and ducts outside conditioned spaces; U-factors for fenestration; and the solar heat gain coefficient (SHGC) of fenestration. Where there is more than one value for each component, the certificate shall list the value covering the largest area."

I know there hasn't been a lot of new houses built; however, this is still a code requirement and all of us need to remember to install this certificate. As always, should you have any questions, please contact me at [704-484-4997](tel:704-484-4997).

Sincerely,
Paul Ezell

KNOW THE CODE

*Paul Ezell
Cleveland County
Code Administrator
704-484-4997*



“If you tell the truth you don't have to remember anything.”

-Mark Twain

National Remodeling Month Resources

That's right -- May is National Remodeling Month, and with many home owners looking to make those spring repairs and renovations, it's a great time to promote the benefits of remodeling and highlight professionalism in the industry. To help get the word out, NAHB Remodelers has created a members-only toolkit that includes free online customizable resources such as press releases, column service articles, fact sheets on everything from aging in place to green remodeling, public service announcements, and special logos. Also included are guidelines for conducting marketing campaigns that promote the benefits of remodeling, emphasize the advantages of hiring a professional remodeler, increase awareness about remodeling, and attract prospective customers. You can also access a set of tips to get started, including ideas for public events and advice on using social media effectively. You can download *May Is National Remodeling Month* materials by visiting www.nahb.org/remodelingmonth or by contacting: [Kelly Mack](mailto:kelly.mack@nahb.org) (800-368-5242, x8451).



MOTHER'S DAY — INTERESTING FACTS:

The U.S. celebrates Mother's Day on the 2nd Sunday in May. The holiday was created by Anna Jarvis in Grafton, West Virginia, in 1908 as a day to honor one's mother. Jarvis wanted to accomplish her mother's dream of making a celebration for all mothers, although the idea didn't take off until she enlisted the services of wealthy Philadelphia merchant John Wanamaker. She kept promoting the holiday until President Woodrow Wilson made it an official national holiday in 1914.

9 years after the 1st official Mother's Day, commercialization of the U.S. holiday became so rampant that Anna Jarvis herself became a major opponent of what the holiday had become & spent all her inheritance & the rest of her life fighting what she saw as an abuse of the celebration.

Mother's Day continues to be one of the most commercially successful U.S. occasions. According to the National Restaurant Association, Mother's Day is now the most popular day of the year to dine out at a restaurant in the United States.

For example, according to IBIS World, a publisher of business research, Americans will spend approximately \$2.6 billion on flowers, \$1.53 billion on pampering gifts—like spa treatments—and another \$68 million on greeting cards. Mother's Day will generate about 7.8% of the U.S. jewelry industry's annual revenue in 2008, with custom gifts like mother's rings.

It's possible that the holiday would have withered over time without the support and continuous promotion of the florist industries and other commercial industries.

Building Permits February 2011

Kings Mountain

Location	Contractor	Type Constr.	Valuation
2111 Shelby Rd	Owner/Business	Addition	\$20,000
348 Holiday Inn Dr	Southern Industrial Contractors	New Construction	\$414,700
140 Riverside Ct.	Construction Co.	New Construction	\$27,000,000
120 Woodlake Pkwy	John S Clark Co.	New Construction	\$4,000,000
349 Countryside Dr	Tim Construction	New Construction	\$46,000
833 Bethlehem Rd.	Charles Carrigan	New Construction	\$151,729
105 S City St	Owner	Addition/Remodel	\$50,000
217 Phifer Cir	Owner	Accessory Structure	\$999
1208 N Piedmont Ave	Jeff Nantkes	Accessory Structure	\$1,000

All Permits not listed. **TOTAL VALUATION OF PERMITS LISTED** **\$31,684,428**

Shelby

Location	Owner	Contractor	Type Constr.	Valuation
1810 S Lafayette St	Dollar General	Brawley	New Building	\$1,046,500
2431 Kings Rd	Dan Hensley	Everette Brackett	Storage Building	\$11,500
509 Booker St	Williford Temple	Owner	Repair Dwelling	\$500
1511 Rhyne St	Karen Rogers	Lynn Lee	Replace Deck	\$4,000
92 Columns Cir	Charles Smith	Beam Edwards	Roof Over Patio	\$20,400
201 Old Boiling Springs Rd	Curtis Wright	Hoke Enterprises	Addition	\$4,546,065
221-6 S. Lafayette St	Sugar Bakers	Cleve. Co.	Interior Renovations	\$3,000
227 Crystal Springs Ln	Gregdon	Chris Cook	Complete Townhome	\$51,000
765 Lowery St	Sarah Dumas	Ronald Watts	Enclose Carport	\$12,500
103 S Lafayette St	Earl Scruggs Center	TC Strickland	Interior Renovations	\$2,065,000

All Permits not listed. **TOTAL VALUATION OF PERMITS LISTED** **\$7,760,465**

Cleveland County

Location	Owner	Contractor	Type Constr.	Valuation
108 Silverdale Dr	Thomas Austell	N Point Custom	SFD	\$191,000
1000-1 Longbranch Rd	Wesley Lail	N Point Custom	SFD	\$391,000
763 Warlick Rd	David Smith Jr.	Brock Builders	SFD w/ Basement	\$228,000
2141 Ellis Rd	Richard Howell	Owner	SFD	\$201,000
1182 Bethlehem Ch Rd	Tamela Wright	Clines Modular	SFD—Stick Built	\$224,000
107 Whitetail Dr	Robert Stitzel	Stitzel Properties	SFD	\$175,000
3836 Fallston-Waco Rd	Dennis Elliott	Stitzel Properties	SFD	\$387,000
111 Stoney Brook Tr	Timothy Jarvis	Del Greco Constru.	SFD	\$226,000
1042 Sam Lattimore Rd	Spaleco Inc	Carolina Artisans	Enclosed Porch	\$14,000
101 Pebble Beach St.	Timothy Monteith	Beam Edwards Brooks	Replace deck w/Patio	\$18,000
211 Carolina Ave	Grady Childers	Beam Edwards Brooks	Addition	\$10,000
809 Cleveland Ave	David Merck	Owner	Sunroom	\$19,600

All Permits not listed. **TOTAL VALUATION OF PERMITS LISTED** **\$2,084,600**

Total Valuation of Kings Mountain, Shelby & Cleveland Co. \$41,529,493

MEMBERSHIP RENEWALS DUE OR COMING DUE

Smart Construction
Concrete Specialty Contrs, Inc
Today's Kitchen & Bath
Kenneth Humphries Plumbing
Grady R. Jolley Electrical Contractors

Fall Creek Land Co.
Costner Construction
BB&T - Cummings Legrand

Shelby Winnelson Company
Dedmon's Concrete
Capital Funds, Inc.
Shelby Savings Bank



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David Settle
Settle Heating & Air
Allen Putnam
Southern Craftsman
Matthew Smart
Smart Construction, Inc.
Clyde Willis
Clyde Willis & Son Masonry
Rick Washburn
Shelby Savings Bank
Glenn Williams
Glenn Williams Construction

STATE DIRECTOR

Glenn Williams
Glenn Williams Construction

EXECUTIVE OFFICER

Katie Bradley

HBACC Mailing Address:

PO Box 3147
Shelby, NC 28151

Office: 704-476-2747

Fax: 704-480-6181

Katie's Cell: 704-472-0133




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 704-472-0745 eghoward@carolina.rr.com



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OFFICE: 704/487-6226
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GLENN WILLIAMS CONSTRUCTION, INC.
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Glenn Williams, President
 618 Skinner Road Home 704-434-7748
 Shelby, NC 28152 Office 704-434-5576
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Mel Whitener, CBIA, CRIS
 Western NC Territory Manager
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Western NC Office
 2120 Eva Court
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 Office: (704) 735-9893
 Fax: (704) 735-9893
 Mobile: (704) 473-6812
 E-mail: mwhitener@bmic.com

Raleigh Office
 PO Box 150005
 Raleigh, NC 27624-0005
 Toll Free: (800) 809-4859 Ext. 203

